# Day 4: Classification, support vector machines

#### Introduction to Machine Learning Summer School June 18, 2018 - June 29, 2018, Chicago

Instructor: Suriya Gunasekar, TTI Chicago

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#### Topics so far

- Supervised learning, linear regression
- Linear regression
  - Overfitting, bias variance trade-off
  - Ridge and lasso regression, gradient descent
- Yesterday
  - Classification, logistic regression
  - Regularization for logistic regression
  - Multi-class classification
- Today
  - Maximum margin classifiers
  - $_{\circ}$  Kernel trick

## Classification

- Supervised learning: estimate a mapping f from input  $x \in \mathcal{X}$  to output  $y \in \mathcal{Y}$ 
  - Regression  $\mathcal{Y} = \mathbb{R}$  or other continuous variables
  - $_{\circ}$  Classification  $\mathcal Y$  takes discrete set of values
    - Examples:

 $\square \mathcal{Y} = \{\text{spam, nospam}\},\$ 

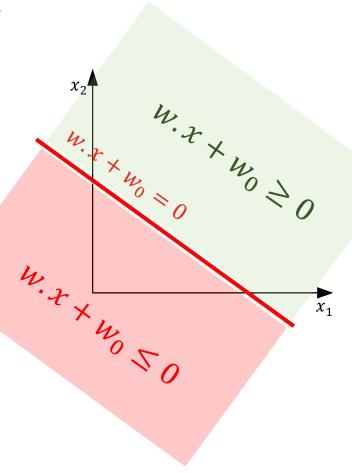
 $\Box$  digits (not values)  $\mathcal{Y} = \{0, 1, 2, \dots, 9\}$ 

 Many successful applications of ML in vision, speech, NLP, healthcare

## Parametric classifiers

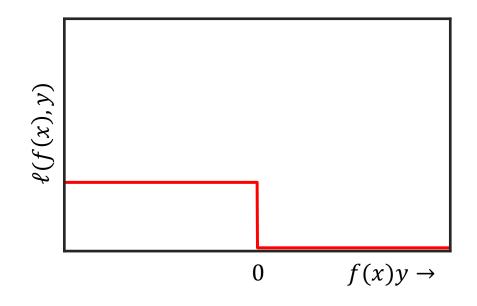
- $\mathcal{H} = \{ \boldsymbol{x} \to \boldsymbol{w} . \, \boldsymbol{x} + w_0 : \boldsymbol{w} \in \mathbb{R}^d, w_0 \in \mathbb{R} \}$
- $\hat{y}(\boldsymbol{x}) = \operatorname{sign}(\boldsymbol{\widehat{w}}, \boldsymbol{x} + \boldsymbol{\widehat{w}}_0)$
- $\hat{w}. x + \hat{w}_0 = 0$  (linear) decision boundary or separating *hyperplane* separates  $\mathbb{R}^d$  into two *halfspaces* (regions)  $\hat{w}. x + \hat{w}_0 > 0$  gets label 1 and
  - $\widehat{\boldsymbol{w}}.\boldsymbol{x} + \widehat{w}_0 < 0$  gets label -1
- more generally,  $\hat{y}(x) = \operatorname{sign}(\hat{f}(x))$

 $\rightarrow$  decision boundary is  $\hat{f}(\mathbf{x}) = 0$ 



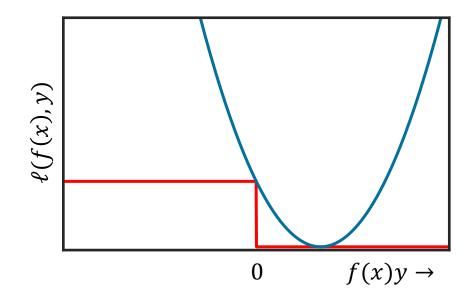
#### Surrogate Losses

• The correct loss to use is 0-1 loss *after* thresholding  $\ell^{01}(f(x), y) = \mathbf{1}[\operatorname{sign}(f(x)) \neq y]$  $= \mathbf{1}[\operatorname{sign}(f(x)y) < 0]$ 



#### Surrogate Losses

- The correct loss to use is 0-1 loss *after* thresholding  $\ell^{01}(f(x), y) = \mathbf{1}[\operatorname{sign}(f(x)) \neq y]$  $= \mathbf{1}[\operatorname{sign}(f(x)y) < 0]$
- Linear regression uses  $\ell^{LS}(f(x), y) = (f(x) y)^2$

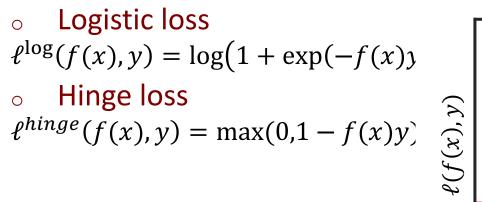


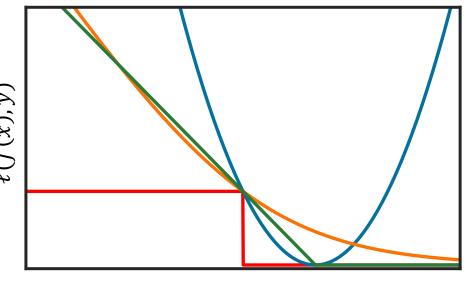
#### Surrogate Losses

- Hard to optimize over ℓ<sup>01</sup>, find another loss ℓ(f(x), y)
  Convex (for any fixed y) → easier to minimize
  An upper bound of ℓ<sup>01</sup> → small ℓ ⇒ small ℓ<sup>01</sup>
- Satisfied by squared loss

 $\rightarrow$  but has "large" loss even when  $\ell^{01}(f(x), y) = 0$ 

Two more surrogate losses in in this course

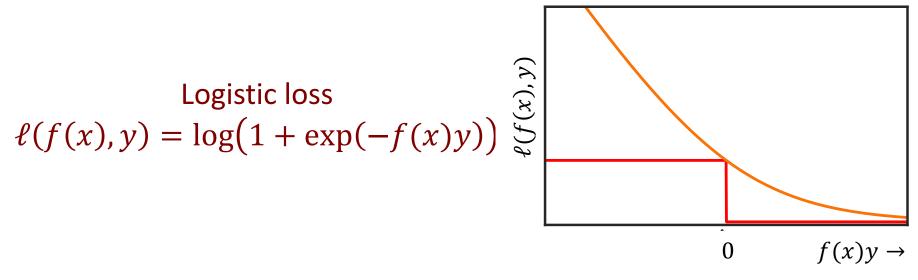




0

 $f(x)v \rightarrow$ 

#### Logistic regression: ERM on surrogate loss



• 
$$S = \{ (\mathbf{x}^{(i)}, y^{(i)}) : i = 1, 2, ..., N \}, X = \mathbb{R}^d, Y = \{-1, 1\}$$

- Linear model  $f(\mathbf{x}) = f_{\mathbf{w}}(\mathbf{x}) = \mathbf{w} \cdot \mathbf{x} + w_0$
- Minimize training loss

$$\widehat{\boldsymbol{w}}, \widehat{w}_0 = \underset{\boldsymbol{w}, w_0}{\operatorname{argmin}} \sum_{i} \log \left( 1 + \exp(-(\boldsymbol{w}, \boldsymbol{x}^{(i)} + w_0) \boldsymbol{y}^{(i)}) \right)$$

• Output classifier  $\hat{y}(x) = \operatorname{sign}(w.x + w_0)$ 

## Logistic Regression

$$\widehat{\boldsymbol{w}}, \widehat{w}_0 = \underset{\boldsymbol{w}, w_0}{\operatorname{argmin}} \sum_i \log \left( 1 + \exp(-(\boldsymbol{w}, \boldsymbol{x}^{(i)} + w_0) \boldsymbol{y}^{(i)}) \right)$$

- Convex optimization problem
- Can solve using gradient descent
- Can also add usual regularization:  $\ell_2$ ,  $\ell_1$

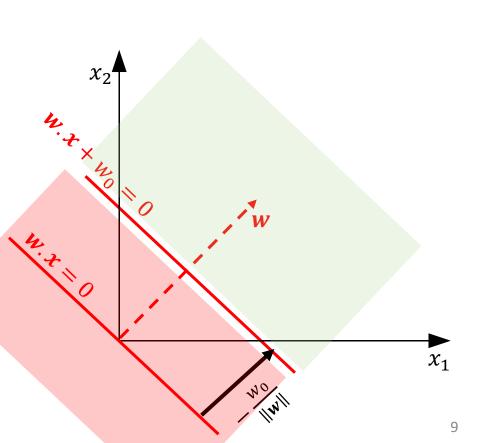
## Linear decision boundaries

- $\hat{y}(\boldsymbol{x}) = \operatorname{sign}(\boldsymbol{w}.\,\boldsymbol{x} + w_0)$
- {x: w. x + w<sub>0</sub> = 0} is a hyperplane in R<sup>d</sup>

  decision boundary
  w is direction of normal
  w<sub>0</sub> is the offset

  {x: w. x + w<sub>0</sub> = 0} divides R<sup>d</sup> into two halfspaces (regions)
  - $\{x: w. x + w_0 \ge 0\}$  get label +1 and

 ${x: w. x + w_0 < 0}$  get label -1

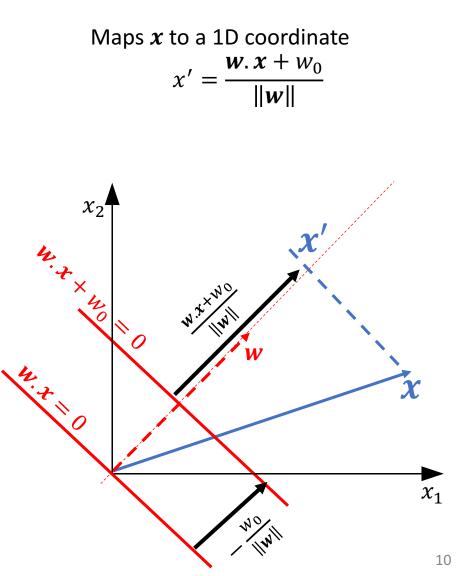


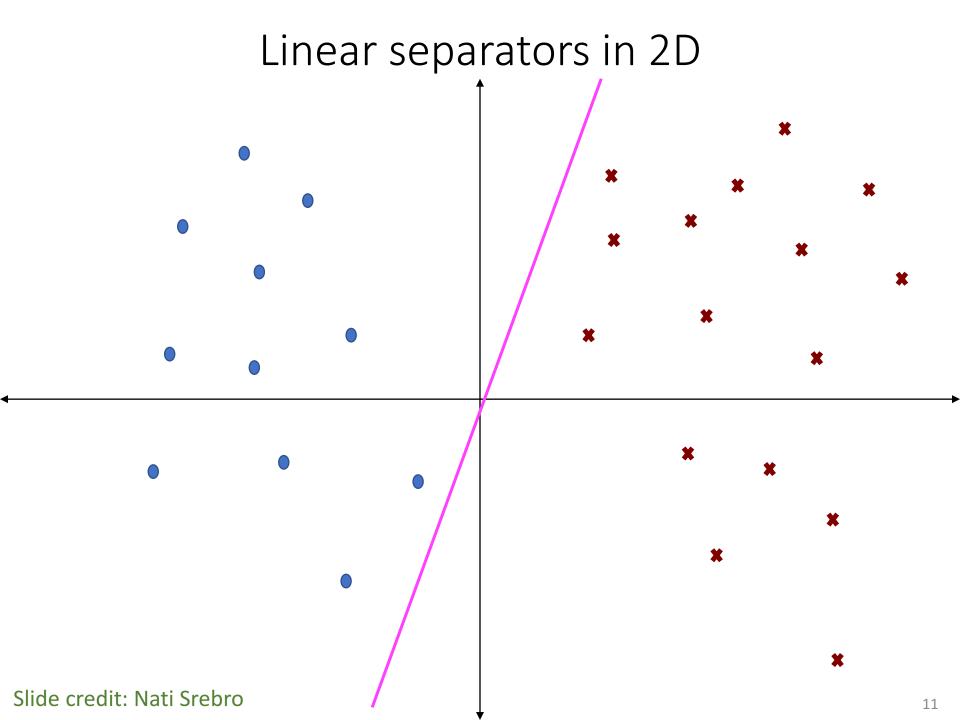
## Linear decision boundaries

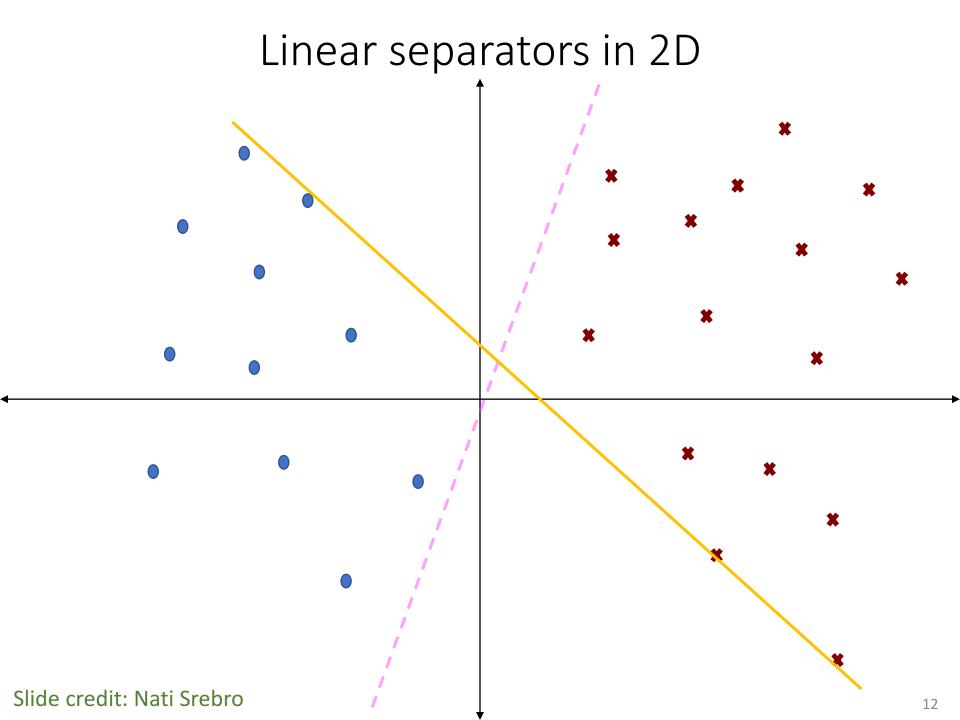
$$\hat{y}(\boldsymbol{x}) = \operatorname{sign}(\boldsymbol{w}.\,\boldsymbol{x} + w_0)$$

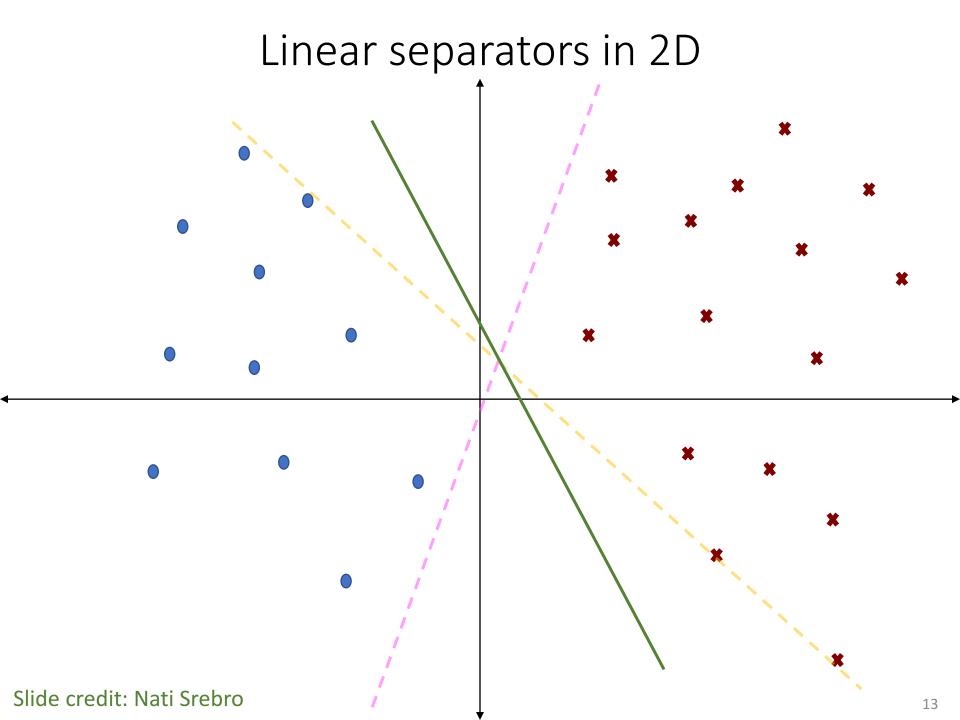
- { $x: w. x + w_0 = 0$ } is a hyperplane in  $\mathbb{R}^d$   $\circ$  decision boundary
  - *w* is direction of normal *w*<sub>0</sub> is the offset
- { $x: w. x + w_0 = 0$ } divides  $\mathbb{R}^d$  into two halfspaces (regions)
  - $\{x: w. x + w_0 \ge 0\}$  get label +1 and

 ${x: w. x + w_0 < 0}$  get label -1



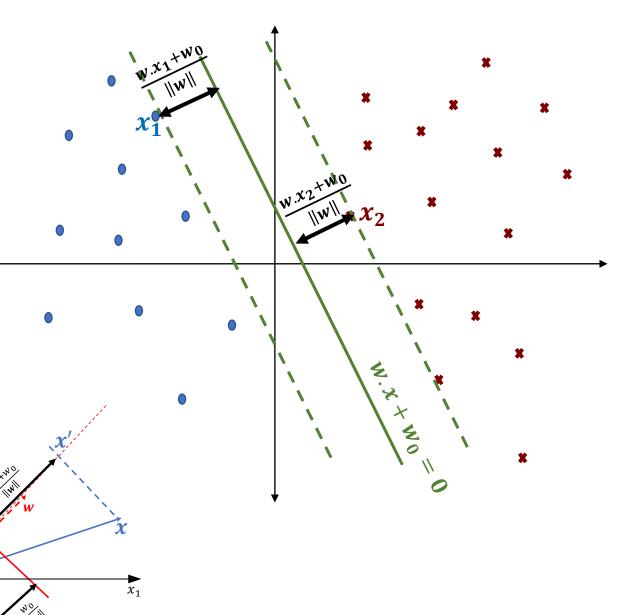






# Margin of a classifier

- Margin: distance of the closest instance point to the linear hyperplane
- Large margins are more stable
  - small perturbations of the data do not change the prediction

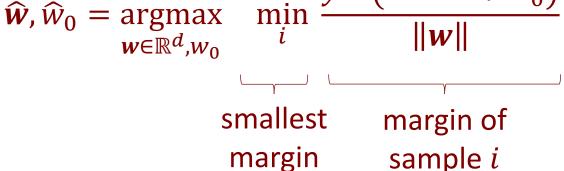


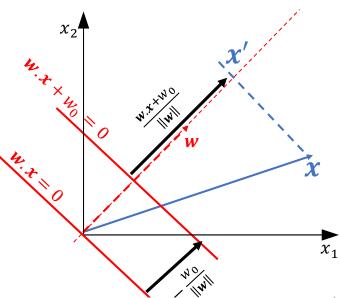
## Maximum margin classifier

- $S = \{ (x^{(i)}, y^{(i)}) : i = 1, 2, ..., N \}$ binary classes  $\mathcal{Y} = \{-1, 1\}$
- Assume data is "linearly separable"

∘ ∃ $\boldsymbol{w}, w_0$  such that for all i = 1, 2, ..., N  $y^{(i)} = \operatorname{sign}(\boldsymbol{w}, \boldsymbol{x}^{(i)} + w_0)$  $\Rightarrow y^{(i)}(\boldsymbol{w}, \boldsymbol{x}^{(i)} + w_0) > 0$ 

• Maximum margin separator given by  $\widehat{w}, \widehat{w}_0 = \underset{w \in \mathbb{R}^d \ w_0}{\operatorname{argmax}} \min_i \frac{y^{(i)}(w, x^{(i)} + w_0)}{\|w\|}$ 





#### Maximum margin classifier

$$\widehat{\boldsymbol{w}}, \widehat{\boldsymbol{w}}_0 = \underset{\boldsymbol{w} \in \mathbb{R}^d, \boldsymbol{w}_0 \in \mathbb{R}}{\operatorname{argmax}} \quad \min_i \frac{y^{(i)} (\boldsymbol{w}, \boldsymbol{x}^{(i)} + \boldsymbol{w}_0)}{\|\boldsymbol{w}\|}$$

- Claim 1: If  $\hat{w}$ ,  $\hat{w}_0$  is a solution, then for any  $\gamma > 0$ ,  $\gamma \hat{w}$ ,  $\gamma \hat{w}_0$  is also a solution
- Option 1: We can fix ||w|| = 1 to get

$$\widehat{\boldsymbol{w}}, \widehat{w}_0 = \underset{\|\boldsymbol{w}\|=1, w_0}{\operatorname{argmax}} \quad \underset{i}{\min} y^{(i)} \big( \boldsymbol{w}. \, \boldsymbol{x}^{(i)} + w_0 \big)$$

## Maximum margin classifier

$$\widehat{\boldsymbol{w}}, \widehat{w}_0 = \underset{\boldsymbol{w} \in \mathbb{R}^d, w_0 \in \mathbb{R}}{\operatorname{argmax}} \quad \min_i \frac{y^{(i)} (\boldsymbol{w}, \boldsymbol{x}^{(i)} + w_0)}{\|\boldsymbol{w}\|}$$

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- Option 1: we can fix ||w|| = 1 to get

$$\widehat{\boldsymbol{w}}, \widehat{w}_0 = \underset{\|\boldsymbol{w}\|=1}{\operatorname{argmax}} \quad \underset{i}{\min} y^{(i)} \big( \boldsymbol{w}, \boldsymbol{x}^{(i)} + w_0 \big)$$

• Option 2: we can also fix  $\min_{i} y^{(i)} (w \cdot x^{(i)} + w_0) = 1$ 

$$\circ$$
 margin now is  $\frac{1}{\|w\|}$ 

 $_{\odot}$  Instead of "increasing margin" we can "reduce norm"

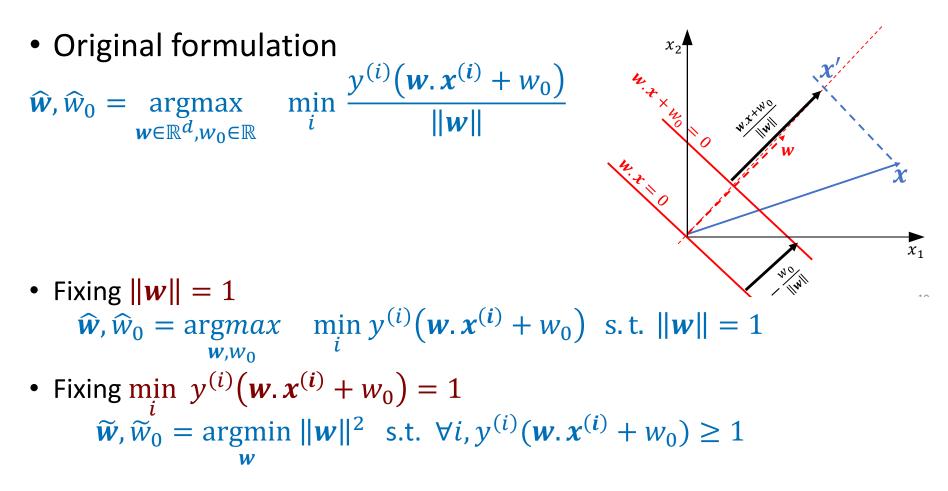
#### Max-margin classifier equivalent formulation

• Solve:  $\widetilde{w}$ ,  $\widetilde{w}_0 = \underset{w}{\operatorname{argmin}} ||w||^2$ s.t.  $\forall i$ ,  $y^{(i)}(w.x^{(i)} + w_0) \ge 1$  Hard margin Support Vector Machine (SVM)

- Claim 2: Equivalent to previous slide  $\rightarrow \frac{\widetilde{w}}{\|\widetilde{w}\|}, \frac{\widetilde{w}_0}{\|\widetilde{w}\|}$  is solution for  $\widehat{w}, \widehat{w}_0 = \max_{\|w\|=1} \min_i y^{(i)}(w, x^{(i)} + w_0)$
- Proof:

1. Let 
$$\min_{i} y^{(i)} (\widehat{w} \cdot x^{(i)} + \widehat{w}_{0}) = \widehat{\gamma}$$
, then  $\min_{i} y^{(i)} \left(\frac{\widehat{w}}{\widehat{\gamma}} \cdot x^{(i)} + \frac{\widehat{w}_{0}}{\widehat{\gamma}}\right) \ge 1$   
2.  $\Rightarrow \|\widetilde{w}\| \le \left\|\frac{\widehat{w}}{\widehat{\gamma}}\right\| = \frac{1}{\widehat{\gamma}}$   
3.  $\min_{i} y^{(i)} \left(\frac{\widetilde{w}}{\|\widetilde{w}\|} \cdot x^{(i)} + \frac{\widetilde{w}_{0}}{\|\widetilde{w}\|}\right) = \min_{i} \frac{y^{(i)} (\widetilde{w} \cdot x^{(i)} + \widetilde{w}_{0})}{\|\widetilde{w}\|} \ge \frac{1}{\|\widetilde{w}\|} \ge \widehat{\gamma}$ 

Maximum margin classifier formulations



Henceforth,  $w_0$  will be absorbed into w by adding an additonal feature of '1' to x

## Margin and norm

- margin( $\boldsymbol{w}$ ) = min<sub>i</sub>  $\frac{y^{(i)} \boldsymbol{w}.x^{(i)}}{\|\boldsymbol{w}\|}$
- Remember in regression: small norm solutions have low complexity!
  - $_{\rm \circ}\,$  Is this true for maximum margin classifiers?
  - what about classification with logistic loss  $\sum_i \log(1 + \exp(-y^{(i)} \mathbf{w} \cdot \mathbf{x}^{(i)}))?$
  - how to do capacity control in maximum margin classifier learning?
- Some places  $\min_{i} y^{(i)} w. x^{(i)}$  referred as margin  $\rightarrow$ implicitly assumes normalization

 $\circ \min_{i} y^{(i)} w. x^{(i)}$  is meaningless without knowing what ||w|| is!

#### Solutions of hard margin SVM

 $\widehat{\boldsymbol{w}} = \underset{\boldsymbol{w}}{\operatorname{argmin}} \|\boldsymbol{w}\|^2 \quad s.t., \quad y^{(i)} \boldsymbol{w}.\boldsymbol{x}^{(i)} \ge 1 \quad \forall i$ • Theorem:  $\widehat{\boldsymbol{w}} = span\{\boldsymbol{x}^{(i)}: i = 1, 2, ..., N\}$ i.e.,  $\exists\{\widehat{\beta}_i: i = 1, 2, ..., N\} \text{ such that } \widehat{\boldsymbol{w}} = \sum_i \widehat{\beta}_i \boldsymbol{x}^{(i)}$ 

## Solutions of hard margin SVM

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i.e.,  $\exists \{\widehat{\beta}_{i}: i = 1, 2, ..., N\}$  such that  $\widehat{\boldsymbol{w}} = \sum_{i} \widehat{\beta}_{i} \; \boldsymbol{x}^{(i)}$   
• Denote  $\mathcal{S} = span\{\boldsymbol{x}^{(i)}: i = 1, 2, ..., N\}$  and  
 $\mathcal{S}^{\perp} = \{\boldsymbol{z} \in \mathbb{R}^{d}: \forall i, \boldsymbol{z}. \, \boldsymbol{x}_{i} = 0\}$   
 $\circ$  For any  $\boldsymbol{z} \in \mathbb{R}^{d}, \boldsymbol{z} = \boldsymbol{z}_{\mathcal{S}} + \boldsymbol{z}_{\mathcal{S}^{\perp}}$  s.t.  $\boldsymbol{z}_{\mathcal{S}} \in \mathcal{S}$  and  $\boldsymbol{z}_{\mathcal{S}^{\perp}} \in \mathcal{S}^{\perp}$   
 $\circ \|\boldsymbol{z}\|^{2} = \|\boldsymbol{z}_{\mathcal{S}}\|^{2} + \|\boldsymbol{z}_{\mathcal{S}^{\perp}}\|^{2}$ 

## Solutions of hard margin SVM

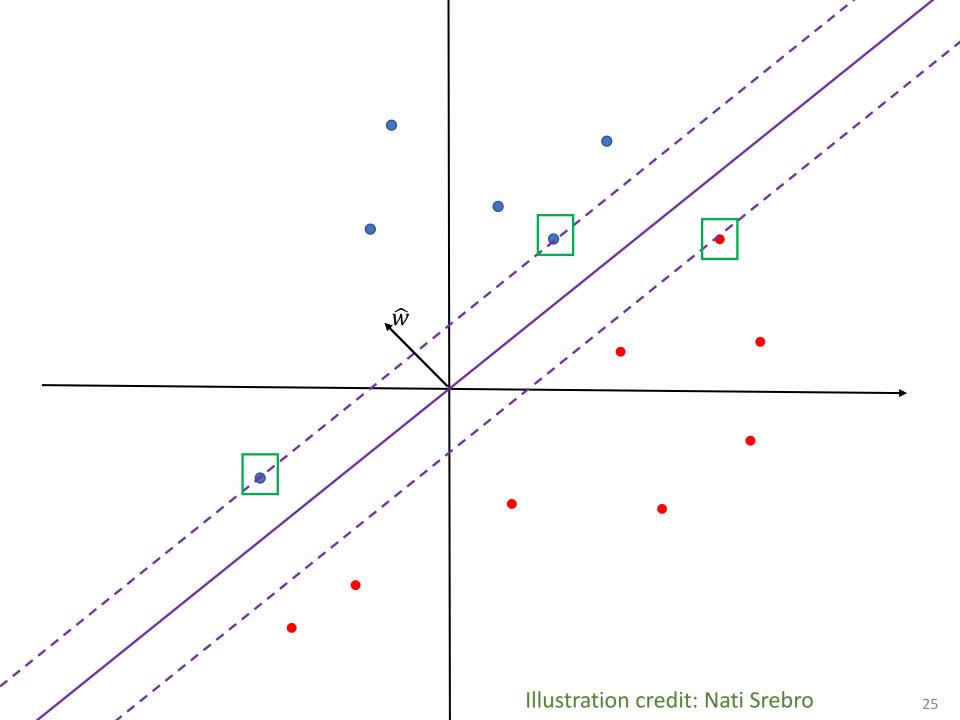
$$\widehat{w} = \underset{w}{\operatorname{argmin}} \|w\|^{2} \quad s.t., \qquad y^{(i)} w. x^{(i)} \ge 1 \quad \forall i$$
  
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• Denote  $\mathcal{S} = span\{x^{(i)}: i = 1, 2, ..., N\}$  and  
 $\mathcal{S}^{\perp} = \{z \in \mathbb{R}^{d}: \forall i, z. x_{i} = 0\}$   
 $\circ$  For any  $z \in \mathbb{R}^{d}, z = z_{\mathcal{S}} + z_{\mathcal{S}^{\perp}}$  s.t.  $z_{\mathcal{S}} \in \mathcal{S}$  and  $z_{\mathcal{S}^{\perp}} \in \mathcal{S}^{\perp}$   
 $\circ \|z\|^{2} = \|z_{\mathcal{S}}\|^{2} + \|z_{\mathcal{S}^{\perp}}\|^{2}$ 

#### • Three step proof:

- 1. Decompose  $\widehat{w} = \widehat{w}_s + \widehat{w}_{s^{\perp}}$ .
- 2.  $\min_{i} y^{(i)} \widehat{w} \cdot x^{(i)} \ge 1 \Rightarrow \min_{i} y^{(i)} \widehat{w}_{\mathcal{S}} \cdot x^{(i)} \ge 1$ (because  $\widehat{w}_{\mathcal{S}^{\perp}} \cdot x^{(i)} = 0 \forall i$ )
- 3. if  $\widehat{w}_{\mathcal{S}^{\perp}} \neq 0$ , then  $\|\widehat{w}_{\mathcal{S}}\| < \|\widehat{w}\|$

#### **Representer Theorem**

- $\widehat{\boldsymbol{w}} = \underset{\boldsymbol{w}}{\operatorname{argmin}} \|\boldsymbol{w}\|^2 \quad s.t., \quad y^{(i)} \, \boldsymbol{w}. \, \boldsymbol{x}^{(i)} \ge 1 \quad \forall i$
- Theorem:  $\widehat{w} = span\{x^{(i)}: i = 1, 2, ..., N\}$  i.e.,
- $\exists \{\hat{\beta}_i : i = 1, 2, ..., N\} \text{ such that } \hat{\boldsymbol{w}} = \sum_i \hat{\beta}_i \boldsymbol{x}^{(i)}$ 
  - $_{\circ}$  Special case of representor theorem
- Theorem (ext): additionally,  $\{\hat{\beta}_i\}$  also stisfies  $\hat{\beta}_i = 0$  for all i such that  $y^{(i)} w. x^{(i)} > 1$
- Proof?: (animation next slide)



#### **Representer Theorem**

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- Theorem:  $\exists \{\hat{\beta}_i : i = 1, 2, ..., N\}$  such that  $\hat{w} = \sum_i \hat{\beta}_i x^{(i)}$

 $\{\hat{\beta}_i\}$  also satisfies  $\hat{\beta}_i = 0$  for all i such that  $y^{(i)} \hat{w} \cdot x^{(i)} > 1$ 

- $SV(\widehat{w}) = \{i: y^{(i)} \ \widehat{w}. \ x^{(i)} = 1\}$  datapoints closest to  $\widehat{w}$ 
  - called support vectors

 $_{\circ}$  hence support vector machine

$$\widehat{\boldsymbol{w}} = \sum_{i \in SV(\widehat{w})} \widehat{\beta}_i \boldsymbol{x}^{(i)}$$

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$$\widehat{\boldsymbol{w}} = \sum_{i \in SV(\widehat{w})} \widehat{\beta}_i \boldsymbol{x}^{(i)}$$

How do we get  $\widehat{w}$ ?

## Optimizing the SVM problem

- $\widehat{\boldsymbol{w}} = \underset{\boldsymbol{w}}{\operatorname{argmin}} \|\boldsymbol{w}\|^2 \quad s.t., \quad y^{(i)} \, \boldsymbol{w}. \, \boldsymbol{x}^{(i)} \ge 1 \quad \forall i$
- 1. Can do sub-gradient descent (next class)
- 2. Special case of quadratic program

 $\min_{z} \frac{1}{2} z^{\top} P z + q^{\top} z$ s.t.  $Gz \le h, Az = b$ 

• Change of variables  $\widehat{w} = \sum_{i \in SV(\widehat{w})} \widehat{\beta}_i x^{(i)}$ ?

• Change of variables  $\hat{w} = \sum_{i=1}^{N} \hat{\beta}_{i} x^{(i)}!$ 

## Optimizing the SVM problem

- $\widehat{\boldsymbol{w}} = \underset{\boldsymbol{w}}{\operatorname{argmin}} \|\boldsymbol{w}\|^2 \quad s.t., \qquad y^{(i)} \, \boldsymbol{w}. \, \boldsymbol{x}^{(i)} \ge 1 \ \forall i$
- Change of variables  $w = \sum_{i=1}^{N} \beta_i x^{(i)}!$

$$\equiv \min_{\{\beta_i\}} \sum_{i=1}^{N} \sum_{j=1}^{n} \beta_i \beta_j x^{(i)} \cdot x^{(j)} \quad s.t. \quad \sum_{j=1}^{N} \beta_j y^{(i)} x^{(i)} \cdot x^{(j)} \ge 1 \quad \forall i$$

$$= \min_{\boldsymbol{\beta} \in \mathbb{R}^N} \boldsymbol{\beta}^{\mathsf{T}} \boldsymbol{G} \boldsymbol{\beta} \quad s.t. y^{(i)} (\boldsymbol{G} \boldsymbol{\beta})_i \ge 1 \quad \forall i$$

- $G \in \mathbb{R}^{N \times N}$  with  $G_{ij} = x^{(i)}$ .  $x^{(j)}$  is called the gram matrix
- Convex program: quadratic programming

## The Kernel

$$\min_{w} \|w\|^2 \quad s.t. \quad y^{(i)} \ w. \ x^{(i)} \ge 1 \quad \forall i$$
$$\equiv \min_{\beta \in \mathbb{R}^N} \beta^\top G \beta \quad s.t. \ y^{(i)} (G \beta)_i \ge 1 \quad \forall i$$

• Optimization problem depends on  $x^{(i)}$  only through the values of  $G_{ij} = x^{(i)}$ .  $x^{(j)}$  for  $i, j \in [N]$ .

## The Kernel

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- What about prediction?

$$\widehat{\boldsymbol{w}}.\boldsymbol{x} = \sum_{i} \beta_{i} \boldsymbol{x}^{(i)}.\boldsymbol{x}$$

## The Kernel

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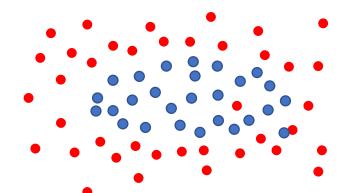
$$\widehat{\boldsymbol{w}}.\boldsymbol{x} = \sum_{i} \beta_{i} \boldsymbol{x}^{(i)}.\boldsymbol{x}$$

- Function  $K(x, x') = x \cdot x'$  is called the Kernel
- Learning non-linear classifiers using feature transformations, i.e.,  $f_w(x) = w \cdot \phi(x)$  for some  $\phi(x)$

• only thing we need to know is  $K_{\phi}(x, x') = K(\phi(x), \phi(x'))$ 

#### Kernels As Prior Knowledge

 If we think that positive examples can (almost) be separated by some ellipse:



then we should use polynomials of degree 2

• A Kernel encodes a measure of *similarity* between objects. A bit like NN, except that it must be a valid inner product function.